

Community Theatre of Howell

P.O. Box 533 ♦ Howell, Michigan 48844 ♦ 517-376-4134

www.cththeatre.org

August 2008

To Whom it May Concern:

For the past 23 years, the Community Theatre of Howell (CTH) has been impressing Livingston County audiences with professional quality productions. Formed in 1985 by a group of dedicated theatre enthusiasts, CTH is the county's largest community theatre group with over 800 dedicated and active members. CTH takes pride in the professionalism that it brings to every aspect of every production, which consistently draws appreciative and enthusiastic audiences.

This year CTH will present another outstanding season. From the seasonal musical **It's a Wonderful Life – The Musical**, to the comedy, **Dearly Departed**, to the musical **Grease**, as well as one youth production, **Go Dog Go**, this season promises to attract our largest audiences yet, and we are well on our way to bypass last year's 200 plus season ticket sales.

In an average season, CTH utilizes the talents of over 400 people both in front of the footlights and behind the scenes, and season audiences generally exceed 8,000. In an effort to make theatre an affordable, family-oriented activity, we have kept our tickets reasonably priced, but in reality, productions such as the ones mentioned above cost upwards of \$30,000 to produce! As you might then summarize, ticket sales alone do not cover the costs of producing these shows, and we must supplement the remainder of our budget with sponsorships, advertisers, memberships and individual patronage. **You can help us continue our commitment to quality theatrical performances in Livingston County by becoming a CTH supporter.**

CTH offers multiple support opportunities ranging from a season sponsorship to buying a seat. Whether you are interested in a season sponsorship, summer camp or workshop sponsorship, program advertising or buying a seat – we have just the opportunity for you!

We hope we can count on you/your business to be among the supporters of the Community Theatre of Howell's 23rd anniversary season and join the ranks of other recent supporters, to name a few: *Bon-Ton Foundation/Elder-Beerman; Boss Orthodontics; Castaway Café; Chem-Trend; A Childhood Cherished; Citizen's Insurance; Cookie Lee Jewelry – Suzanne Grace; Crystal Gardens; Dr. Fredric L. Bonine; Drs. Fuhst-Wylie & Kahn (Family Dental Care); Dr. Sam Daniels (Orthodontist); Farm Bureau Insurance – Jayson Schoeberlein Agency; First National Bank; Glenns' School of Dance; Thomas R. Haggerty, CPA, PC; High Flyers; The Jorn Group; Diane Tesmer – Keller Williams Realty; MacDonalds Funeral Home; Marcy's Drycleaning; Maria's School of Dance; Massage Works!; The Opera House; Patrick Financial Group, LLC; Rafferty & Franchi Realty; Richard Lim Photography; Richardson's Meat Processing; Russ' Place; Studio 103; and, Waldenwoods*. Your support makes it possible for us to bring the heart and soul of theatre into the lives of thousands of patrons. Our commitment to you as a supporter ensures you will receive the attention, recognition, and publicity you deserve in exchange for your generous contribution. And, since CTH is a non-profit organization, all contributions are fully tax-deductible to the extent allowed by law.

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Following is a synopsis of each coming show; a chart outlining the benefits to sponsorship/advertising/buying a seat; and, a form to complete and submit with your contribution. If you have any further questions, please don't hesitate to contact me, 517-548-5091 or 517-294-1930. We look forward to hearing from you soon, and CTH values your commitment to the community.

Sincerely,

Shannon Millington

Corporate Sponsors, Program Advertising, Development

*All contributions are processed on a first-come, first-served basis,
so we encourage you to **ACT TODAY** to guarantee your choice of opportunities.*