

Board of Directors
September 16, 2006
Board Mtg
10 am

President, Lanny Davis, noted a quorum and the meeting was called to order at 10:06 am.

Present: Lanny Davis, Vera Cunningham, Linda Peasley, Sherry Randall, Bruce Grotenhuis, Shannon Millington, Mary Jo Del Vero, Scott Usher, Pam Medelis and Barb Brandt

Absent: Tim Meixner, Kathleen Wilmoth

Action Items

- Motion by Linda Peasley, supported by Scott Usher to approve the September agenda. Motion unanimously carried.
- Motion by Scott Usher, supported by Sherry Randall to approve the August meeting minutes. Motion unanimously carried.
- Bruce Grotenhuis made a motion to approve the August Treasurer's report. Vera Cunningham seconded the motion. Motion unanimously carried.
- Review of the Camp budget was tabled. Linda Peasley will send this out via e-mail for approval.
- Motion made by Bruce Grotenhuis to approve a \$100 stipend for Rachel Zonka for her work in Carousel. Vera Cunningham supported the motion. Motion unanimously carried.

Season Updates

- Linda P. and Shannon M. reported that Carousel is going well. Vera noted that we will need 16 mics. Linda needs to contact R&H about the reduced royalties.
- Mike Dunigan, Producer, distributed the Frog and Toad budget for review and approval. Once several modifications were made, Vera Cunningham made a motion to approve as amended. The motion was supported by Barb Brandt and unanimously carried. Mike also distributed the staff list noting several vacancies and also pointed out that he may need help with producing due to his personal situation. Barb offered to oversee school ticket sales and manage the lobby for school shows. She is concerned about minimal ticket sales and no fall publicity to the schools. Linda P. offered to send the flyer out to her database of elementary teachers via e-mail.
- Mary Jo Del Vero reported that the Over the River staff is working on publicity and scripts have been ordered.
- Lanny noted that Russ Pitts still plans to direct Tom Sawyer and has been in communication with his producer, Karen Somers.

- Sherry Randall gave an update on Alice, stating that Bob Skrobot would be doing tech and Carla Pacek publicity.

Board Reports

- Lanny D., President: One side of the sign is working but we continue to have network problems.
- Barb B., Box Office: Carousel tickets go on sale to the public Oct 16. Mark also pleaded to get another alternative for voice mail other than the 60 second message Vonage offers. Lanny will look into. For a quick fix, it was suggested Barb get a good old-fashioned answering machine.
- Vera C., Membership: Patrons are down and she hopes to do a mailing soon. Barb suggested some kind of survey to our patrons and season ticket holders to see why our numbers are down. Is it more than the economy?
- Bruce G., Facilities/Tech: The CD player is in and will be installed within a week or two. The balcony is coming along.
- Pam M., Publicity: No updates – everything is on track.
- Mary Jo D., Education/Gala: Hopes to get started soon. She needs to get the major players together first.
- Shannon M., Corp. Sponsors: Shannon has garnered 10K in corporate sponsors for this season!!!! This is an all time record!!!! All sponsors will be provided with posters for internal publicity. Shannon also noted that Carla Pacek has offered to help with season ads next year. Donations from Todd's are also still coming in.
- Scott Usher, Newsletter: Sept 25 is the deadline.

Old Business

1. Business cards – tabled
2. Electrical upgrade update – no new news
3. Balcony project – close to being complete, the sound equipment has been ordered, stands, chairs and lights have been moved up, a conductor chair purchased, the lexon and the monitor are in. Mark H. donated an AC unit ☺
4. Buy-A-Seat Program – A recommendation was made by the subcommittee to go
 - 1) move forward with this project,
 - 2) plan on 400 seats,
 - 3) sell seats for \$300

- each. Discussion included the layout of seats; having a separate PO Box and having Bruce manage this project separate from current CTH funds, installation lead time and different options for our patrons. A motion was made by Scott Usher to approve items 1, 2 and 3 about with the motion being supported by Mary Jo DelVero. See attached handouts provided by Bruce for details. Linda will prepare a draft of the brochure with the idea to have a final product ready by Carousel opening. Bruce will contact the company and get drawings, etc.
5. Heywood Banks project – Lanny stated that a new version is ready for reading and he will ask script committee to read before we have our next reading with the authors.
 6. Heywood Banks fundraiser – A motion was made by Linda Peasley and seconded by MaryJo DelVero to modify the ticket prices set at the August meeting. This was based on a request by Stuart Mitchell. The recommended change was for \$25 for reserved main floor and \$15 for general admission balcony. All were in favor. Pam M. noted that Buddy Moorehouse has agreed to MC and to look for an opening act for this event. Pam’s subcommittee will be meeting following this board meeting.
 7. Pam Medelis has been working with Bennigans on some options for their fundraising offer. She will inquire about having a standing evening each month were a percentage of their sales goes to CTH. However, a coupon will be needed and the option of putting it in the newsletter or on the web was discussed.
 8. Shannon Millington distributed the details on this year’s corporate sponsors and a copy of her thank you letter. See attached.
 9. Traveling show – after much discussion it was recommended that the group that has proposed the Shakespeare traveling show either fall entirely under CTH with open auditions, etc., or that the become their own entity. There were concerns expressed about running a for profit business thru a non profit organization. Pam will discuss the options with the interested parties.
 10. Shannon Millington also distributed a matrix outlining this year’s season advertisers. Twelve ads have been received totaling \$2,250. See matrix for details.
 11. Real estate ticket voucher program – Shannon M. has worked out details with one realtor providing her with coupons to give her new customers. If these are used at the door, the realtor will reimburse us for them.
 12. Scryptales Fundraiser – Shannon M. has set a date – March 31, 2007, 10am to 8 pm, \$25. The goal is to make \$1,000. Pam is helping Shannon.
 13. Home School groups – Barb has arranged to have Bruce or Linda to give tours to the home school groups that have purchased season tickets.

New Business

None

E-mail approvals:

None

